The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry’s impact proves that taking compassionate care of pets is also good for business.

**Direct Sales of the Wyoming Pet Industry**
- 28.2 Million in Pet Products
- 51.3 Million in Veterinary Services
- 2.2 Million in Pet Food Manufacturing
- 19.1 Million in Pet Services
- 4.1 Million in Pet Sales

**Economic Impact**
- 171 Million in Total Economic Output, of which 104.8 Million is Direct Economic Output
- 92.8 Million in Gross State Product
- 35.1 Million Paid in Taxes by the Industry at the Federal, State, and Local Levels
- 1.7 K JOBS Generating 61.3 Million in Salaries, Wages, and Benefits for Employees

---

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey