Economic Impact of the West Virginia Pet Industry

The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry’s impact proves that taking compassionate care of pets is also good for business.

Direct Sales of the West Virginia Pet Industry

- 97.2 Million in Veterinary Services
- 18.9 Million in Pet Food Manufacturing
- 27.3 Million in Pet Services
- 13.2 Million in Pet Sales

408.2 Million in Total Economic Output, of which 246.9 Million is Direct Economic Output

Generating 140.8 Million in Salaries, Wages, and Benefits for Employees

52.3 Million Paid in Taxes by the Industry at the Federal, State, and Local Levels

215.1 Million in Gross State Product

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey

Pet Industry Joint Advisory Council
Pet Leadership Council