The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.

**Direct Sales of the Virginia Pet Industry**
- 382 Million in Pet Products
- 724.2 Million in Veterinary Services
- 410.6 Million in Pet Food Manufacturing
- 261.9 Million in Pet Services
- 55.7 Million in Pet Sales

**28.8 K JOBS**
Generating 1.2 Billion in Salaries, Wages, and Benefits for Employees

**3.4 Billion in Total Economic Output, of which 1.8 Billion is Direct Economic Output**
- 1.8 Billion in Gross State Product
- 420.7 Million Paid in Taxes by the Industry at the Federal, State, and Local Levels

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey