The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry’s impact proves that taking compassionate care of pets is also good for business.

**Direct Sales of the Vermont Pet Industry**
- 31.3 Million in Pet Products
- 66.7 Million in Veterinary Services
- 23.3 Million in Pet Food Manufacturing
- 22.2 Million in Pet Services
- 4.6 Million in Pet Sales

**Total Economic Impact**
- 261.4 Million in Total Economic Output, of which 148.2 Million is Direct Economic Output
- 130.7 Million in Gross State Product

**Paid in Taxes**
- 31.6 Million paid in Taxes by the Industry at the Federal, State, and Local Levels

**Jobs**
- 2.5 K JOBS

**Generated Earnings**
- Generating 89.9 Million in Salaries, Wages, and Benefits for Employees

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey