Economic Impact of the South Dakota Pet Industry

The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.

616.1 Million in Total Economic Output, of which 356.9 Million is Direct Economic Output

- 41.7 Million in Pet Products
- 58.3 Million in Veterinary Services
- 235.3 Million in Pet Food Manufacturing
- 15.5 Million in Pet Services
- 6.1 Million in Pet Sales

3.2 K JOBS

Generating 143.5 Million in Salaries, Wages, and Benefits for Employees

46.3 Million Paid in Taxes by the Industry at the Federal, State, and Local Levels

191 Million in Gross State Product

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey