The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.

**Direct Sales of the Oklahoma Pet Industry**
- 180.3 Million in Pet Products
- 253.6 Million in Veterinary Services
- 948 Million in Pet Food Manufacturing
- 81.7 Million in Pet Services
- 26.3 Million in Pet Sales

**Economic Impact**
- 2.6 Billion in Total Economic Output, of which 1.5 Billion is Direct Economic Output
- 991.5 Million in Gross State Product
- 206.6 Million Paid in Taxes by the Industry at the Federal, State, and Local Levels
- 13.9 K JOBS generated
- 555.9 Million in Gross State Product

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey