Economic Impact of the North Dakota Pet Industry

The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.

1.8 K JOBS
Generating 72.5 Million
in Salaries, Wages, and Benefits for Employees

192.2 Million
in Total Economic Output, of which
112.8 Million
is Direct Economic Output

46.3 Million
Paid in Taxes
by the Industry at the Federal, State, and Local Levels

105.8 Million
in Gross State Product

38.5 Million
in Pet Products

46.6 Million
in Veterinary Services

3 Million
in Pet Food Manufacturing

19.1 Million
in Pet Services

5.6 Million
in Pet Sales

Direct Sales of the North Dakota Pet Industry

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey