Economic Impact of the North Carolina Pet Industry

The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.

Direct Sales of the North Carolina Pet Industry

- 742.4 Million in Veterinary Services
- 444.5 Million in Pet Food Manufacturing
- 275.4 Million in Pet Services
- 68.9 Million in Pet Sales

Total Economic Output:

- 3.9 Billion in Total Economic Output, of which 2 Billion is Direct Economic Output
- 2 Billion in Gross State Product
- 439.3 Million Paid in Taxes by the Industry at the Federal, State, and Local Levels
- 32.4 K JOBS

Generating 1.3 Billion in Salaries, Wages, and Benefits for Employees