Economic Impact of the New Mexico Pet Industry

The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.

93.7 Million in Pet Products
125.1 Million in Veterinary Services
23.6 Million in Pet Food Manufacturing
64.8 Million in Pet Services
13.7 Million in Pet Sales

540 Million in Total Economic Output, of which 320.9 Million is Direct Economic Output

5.3 K JOBS

Generating 187.2 Million in Salaries, Wages, and Benefits for Employees

278.1 Million in Gross State Product

73.3 Million Paid in Taxes
by the Industry at the Federal, State, and Local Levels

Direct Sales of the New Mexico Pet Industry

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey