The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry’s impact proves that taking compassionate care of pets is also good for business.

**Direct Sales of the New Hampshire Pet Industry**
- 131.9 Million in Veterinary Services
- 24.2 Million in Pet Food Manufacturing
- 74.8 Million in Pet Services
- 9.3 Million in Pet Sales

**Generating 223.2 Million in Salaries, Wages, and Benefits for Employees**

**552 Million in Total Economic Output, of which 303.8 Million is Direct Economic Output**

**5.5 K JOBS**

**307 Million in Gross State Product**

**66.1 Million Paid in Taxes**
by the Industry at the Federal, State, and Local Levels

---

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey