The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.

### Direct Sales of the Nebraska Pet Industry

- **91.5 Million** in Pet Products
- **142.9 Million** in Veterinary Services
- **58.2 Million** in Pet Services
- **13.3 Million** in Pet Sales
- **1.6 Billion** in Pet Food Manufacturing
- **1.1 Billion** in Gross State Product
- **1.9 Billion** is Direct Economic Output
- **3.3 Billion** in Total Economic Output, of which **1.9 Billion** is Direct Economic Output
- **210.1 Million** Paid in Taxes by the Industry at the Federal, State, and Local Levels
- **11.9 K** Jobs
- **595.5 Million** Generating in Salaries, Wages, and Benefits for Employees
- **2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey**