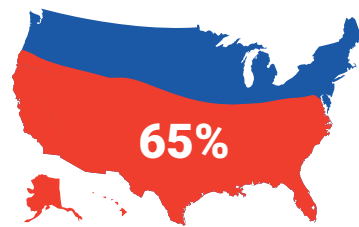


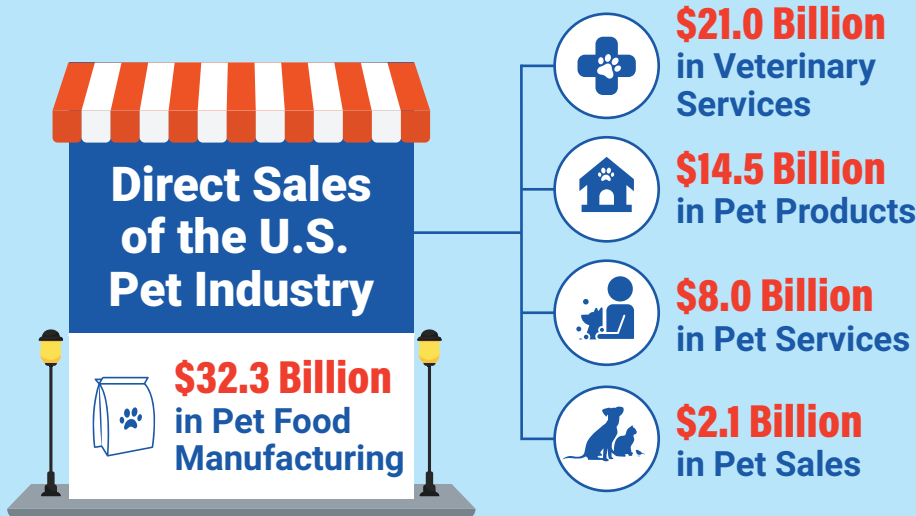
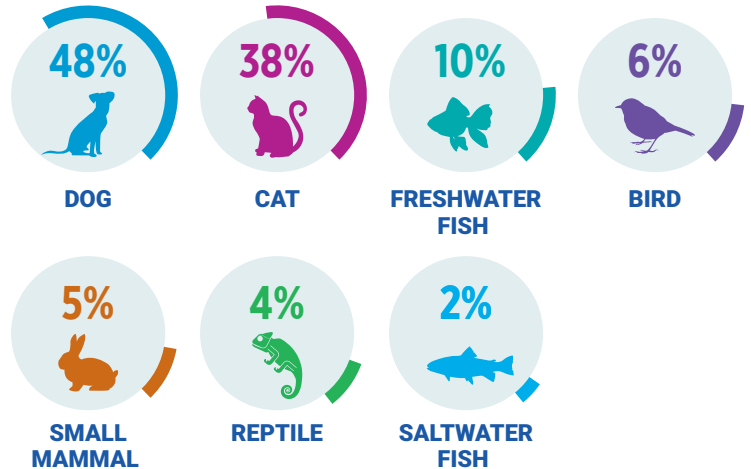
# Economic Impact of the U.S. PET INDUSTRY

The American pet industry supports over 1.3 million U.S. jobs and pays more than \$60 billion in salaries, wages, and benefits. The industry generates over \$221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.

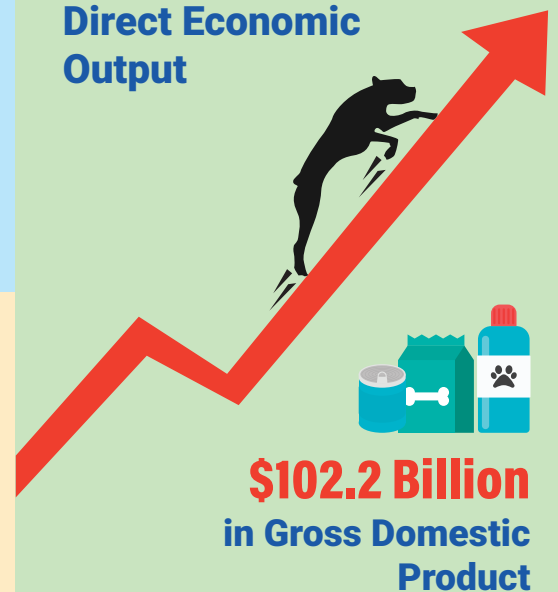
## Almost Two-Thirds (65%) of American Households Own a Pet



In Those Households, Pet Types Vary



**\$221.1 BILLION** in Total Economic Output, of which **\$78.9 Billion** is Direct Economic Output



**1,307,168 JOBS**

Generating **\$60.4 Billion** in Salaries, Wages and Benefits for Employees

**\$22.7 Billion Paid in Taxes** by the Industry at the Federal, State, and, Local Levels