Economic Impact of the U.S. Pet Industry

The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry’s impact proves that taking compassionate care of pets is also good for business.

Almost Two-Thirds (65%) of American Households Own a Pet

In Those Households, Pet Types Vary

- DOG: 48%
- CAT: 38%
- FRESHWATER FISH: 10%
- BIRD: 6%
- SMALL MAMMAL: 5%
- REPTILE: 4%
- SALTWATER FISH: 2%

$221.1 BILLION in Total Economic Output, of which $78.9 Billion is Direct Economic Output in Gross Domestic Product

$21.0 Billion in Veterinary Services

$14.5 Billion in Pet Products

$8.0 Billion in Pet Services

$2.1 Billion in Pet Sales

$22.7 Billion Paid in Taxes by the Industry at the Federal, State, and, Local Levels

$102.2 Billion in Gross Domestic Product

Direct Sales of the U.S. Pet Industry

$32.3 Billion in Pet Food Manufacturing

$10.9 Billion in Pet Food Retail

$14.5 Billion in Pet Products

$8.0 Billion in Pet Services

$2.1 Billion in Pet Sales

Generating $60.4 Billion in Salaries, Wages and Benefits for Employees

1,307,168 JOBS

Economic impact data Sourced from: Center for Regional Analysis, George Mason University. Pet Ownership Data Sourced from: 2017-2018 APPA National Pet Owners Survey