The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.

**Direct Sales of the Missouri Pet Industry**
- 291.9 Million in Pet Products
- 368.8 Million in Veterinary Services
- 182.2 Million in Pet Services
- 42.6 Million in Pet Sales
- 4.6 Billion in Pet Food Manufacturing

**Total Economic Impact**
- 8.8 Billion in Total Economic Output, of which 5.4 Billion is Direct Economic Output
- 625 Million Paid in Taxes by the Industry at the Federal, State, and Local Levels
- 6.8 Billion in Gross State Product
- 3.6 Billion in Gross State Product
- 34.3 K Jobs
- Generating 1.7 Billion in Salaries, Wages, and Benefits for Employees

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey