The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry’s impact proves that taking compassionate care of pets is also good for business.

Direct Sales of the Mississippi Pet Industry
- 135.8 Million in Pet Products
- 135 Million in Veterinary Services
- 388 Million in Pet Food Manufacturing
- 30.4 Million in Pet Services
- 19.8 Million in Pet Sales

Total Economic Output
- 1.1 Billion in Total Economic Output
- 709 Million is Direct Economic Output

Gross State Product
- 499.2 Million in Gross State Product

Paid in Taxes
- 106.3 Million Paid in Taxes by the Industry at the Federal, State, and Local Levels

Jobs
- 7.1 K Jobs

Generated Economic Impact
- Generating 252.6 Million in Salaries, Wages, and Benefits for Employees

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey