The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry’s impact proves that taking compassionate care of pets is also good for business.

### Direct Sales of the Louisiana Pet Industry
- **213.7 Million** in Pet Products
- **278.9 Million** in Veterinary Services
- **37.6 Million** in Pet Food Manufacturing
- **77.9 Million** in Pet Services
- **31.2 Million** in Pet Sales

### Economic Impact
- **11.3 K Jobs**
- Generating **430.5 Million** in Salaries, Wages, and Benefits for Employees
- **1.2 Billion** in Total Economic Output, of which **639.2 Million** is Direct Economic Output
- **644.6 Million** in Gross State Product
- **149.3 Million** Paid in Taxes by the Industry at the Federal, State, and Local Levels

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2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey