The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.

**Direct Sales of the Kentucky Pet Industry**
- 211 Million in Pet Products
- 286.8 Million in Veterinary Services
- 327.8 Million in Pet Food Manufacturing
- 80.2 Million in Pet Services
- 30.8 Million in Pet Sales

**13 K Jobs**
- Generating 495 Million in Salaries, Wages, and Benefits for Employees
- 164.2 Million Paid in Taxes by the Industry at the Federal, State, and Local Levels

**1.6 Billion in Total Economic Output, of which 936.6 Million is Direct Economic Output**
- 746.5 Million in Gross State Product

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey