Economic Impact of the Iowa Pet Industry

The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.

Direct Sales of the Iowa Pet Industry

- 153.4 Million in Pet Products
- 216.6 Million in Veterinary Services
- 2 Billion in Pet Food Manufacturing
- 60.8 Million in Pet Services
- 22.4 Million in Pet Sales

4.2 Billion in Total Economic Output, of which 2.5 Billion is Direct Economic Output

1.4 Billion in Gross State Product

267.7 Million Paid in Taxes by the Industry at the Federal, State, and Local Levels

15.8 K JOBS

Generating 739.2 Million in Salaries, Wages, and Benefits for Employees