Economic Impact of the Idaho Pet Industry

The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry’s impact proves that taking compassionate care of pets is also good for business.

**Direct Sales of the Idaho Pet Industry**
- 73.5 Million in Pet Products
- 107 Million in Veterinary Services
- 21.8 Million in Pet Food Manufacturing
- 47.6 Million in Pet Services
- 10.7 Million in Pet Sales

**Total Economic Output, of which 260.5 Million is Direct Economic Output**
- 466.7 Million
- 260.5 Million

**Generated by the Industry at the Federal, State, and Local Levels**
- 230 Million in Gross State Product
- 52 Million Paid in Taxes
- 4.6 K Jobs

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey