The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry’s impact proves that taking compassionate care of pets is also good for business.

2.8 Billion
in Total Economic Output, of which
1.5 Billion
is Direct Economic Output

429.7 Million
in Veterinary Services

523.5 Million
in Pet Food Manufacturing

156.3 Million
in Pet Services

44.2 Million
in Pet Sales

302.8 Million
in Pet Products

1.4 Billion
in Gross State Product

148.1 Million
Paid in Taxes
by the Industry at the Federal, State, and Local Levels

20 K
JOBS

Generating 861.3 Million
in Salaries, Wages, and Benefits for Employees

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey