The American pet industry supports over 1.3 million U.S. jobs and pays more than $60 billion in salaries, wages, and benefits. The industry generates over $221 billion in direct, indirect, and induced economic impact annually. The pet industry’s impact proves that taking compassionate care of pets is also good for business.

Direct Sales of the Alabama Pet Industry

- 227 Million in Pet Products
- 282.3 Million in Veterinary Services
- 916.3 Million in Pet Food Manufacturing
- 76 Million in Pet Services
- 33.1 Million in Pet Sales

Generating 574.2 Million in Salaries, Wages, and Benefits for Employees

- 14.9 K JOBS

2.5 Billion in Total Economic Output, of which 1.5 Billion is Direct Economic Output

- 995 Million in Gross State Product
- 217.8 Million Paid in Taxes by the Industry at the Federal, State, and Local Levels

2015 economic impact data sourced from: Center for Regional Analysis, George Mason University. Pet ownership data sourced from: 2017-2018 APPA National Pet Owners Survey