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FOR IMMEDIATE RELEASE

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Ken Oh Elected PIJAC Chairman of the Board

Washington, DC – PIJAC (The Pet Industry Joint Advisory Council) is pleased to announce Ken Oh, Vice President of Sales for Petmate, as its new Board Chairman. Mr. Oh was unanimously elected to the position, which carries a one-year term, at the February 20th Board Meeting. He has served on the PIJAC Board of Directors for the past two years.

“It has been a pleasure to work with Ken as a board member and we are honored he will be serving as PIJAC’s new Chairman. Ken understands the challenges the pet industry faces as legislative threats multiply and the potential adverse effect on the entire industry,” stated Mike Canning, President and CEO of PIJAC. “A true animal advocate, he has the respect of his colleagues in the pet industry and will lead them as PIJAC grows its capabilities to protect the industry from unnecessary regulation,” Canning added.

“Throughout its history, PIJAC has never wavered in its mission to ensure the availability of pets, foster environmental stewardship and promote responsible pet ownership. Pet owners, by definition, are passionate and at times will disagree on matters great and small,” states Ken Oh. “As an organization, we have made tremendous strides in attempting to find common ground for the pet owning public and the Pet Industry. I look forward to the opportunity to lead this effort as PIJAC Chairman,” Oh added.

Mr. Oh previously served as Vice Chairman on the American Pet Products Association Board as well as Board Member of the Pet Care Trust. As the Vice President of Sales and Marketing at JW Pet, Mr. Oh supervised independent sales groups as well as the in-house sales and marketing managers. Prior to JW Pet, he served as Director Brand Marketing for United Pet Group, Business Unit Manager for Tetra, and Vice President of Marketing for Perfecto Manufacturing, Inc.

The other new officers appointed include:

- 1st Vice Chair: Jeff Sutherland, President of Animal Supply Company
- 2nd Vice Chair: Rolf Hagen, President and CEO of Rolf C. Hagen, Inc.
- Secretary/Treasurer: Andy Ponte, Vice President of North American Sales for United Pet Group

In addition, PIJAC is pleased to welcome three new board members:

- Greg Cyr, Senior Vice President/General Manager, Central Garden & Pet
- Ryan Boyle, Vice President Sales/Operations, HuntePuppies.com
- Chris Fleming, CEO, Mid America Pet

Three board members were re-elected at the meeting: Michael Peterson of The Pet Group, Laura “Peach” Reid of Fish Mart, and Jim Seidewand of Pet World.

Elected Chairman in 2009 following Frank Koch’s term, Jim Heim will continue to remain active in the organization and provide assistance on a regular basis. “We have been unbelievably fortunate to have Jim Heim serve on the board for the past 7 years and as our Chairman for 4 of those years,” Canning said. “Jim brought innovative ideas to PIJAC, such as the Pet Industry’s Top2Top Conference, and was instrumental in helping our organization reorganize to be an even more effective force for the industry,” Canning added.

“We are privileged to have the caliber of board members that we do and I look forward to working with them in the coming year,” added Canning.

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The Pet Industry Joint Advisory Council (PIJAC) provides its members a voice in state and national legislative issues through advocacy and timely information regarding upcoming policy issues that affect the pet industry, pet owners, and the animals they care for. Join PIJAC today at www.pijac.org.

PET INDUSTRY JOINT ADVISORY COUNCIL

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