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Registrations Skyrocket for 2014 Pet Industry's Top2Top Conference

WASHINGTON, D.C. – The Pet Industry Joint Advisory Council (PIJAC) announced today a 39% increase in conference registrations for the 2014 Pet Industry's Top2Top Conference.

“We are so pleased to see such strong growth in the Top2Top Conference attendance,” states Mike Canning, President and CEO of PIJAC. “Last year’s conference was a huge success and saw an increase of 20% over the previous year. We are excited that so many industry leaders are coming together to network and forge the future of the industry together,” he added.

The Pet Industry's Top2Top Conference provides attendees with the opportunity to set the course for the future of the industry, gain powerful insights that will make a difference in your business today, and create valuable relationships with other industry leaders. PIJAC has gathered top thought leaders and subject-matter experts to share their wisdom and insights. With thought-provoking sessions that focus on the state of the industry, market trends and forecasting, and legislative issues that impact the industry, this must-attend event is for anyone invested in the future of the pet industry.

“We are honored to have 32 distinguished companies sponsoring the Top2Top Conference for 2014. These companies understand the importance of working together so the industry can continue to thrive,” says Canning. “The World Pet Association (WPA) has signed on as the Diamond sponsor, with both American Pet Products Association (APPA) and Petco as Platinum Plus sponsors of the event this year. We are thankful that all of the sponsors are committed to creating a stronger industry,” added Canning.

Magnificent ocean views are the perfect setting for informative sessions, one-on-one conversations and the planned networking events. The 2014 Pet Industry's Top2Top Conference will be held at the Amelia Island Plantation in Amelia Island, FL on April 23-24, 2014. For more information, or to register for the conference, visit www.pijac.org/Top2Top.

The Pet Industry Joint Advisory Council (PIJAC) provides its members a voice in state and national legislative issues through advocacy and timely information regarding upcoming policy issues that affect the pet industry, pet owners, and the animals they care for. Join PIJAC today at www.pijac.org.

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PET INDUSTRY JOINT ADVISORY COUNCIL

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