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FOR IMMEDIATE RELEASE

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PIJAC Welcomes New Members to the Board of Directors

Washington, DC – PIJAC (The Pet Industry Joint Advisory Council) is pleased to announce the election of two new Board Members, Joe Watson of Petland, Inc. and John Mack of Reptiles by Mack. Watson and Mack were unanimously elected at the March 11th Board Meeting.

“It is with great pleasure that we welcome John Mack and Joe Watson to the PIJAC Board of Directors. Both Joe and John understand the challenges the pet industry faces as legislative threats multiply, as well as the potential adverse effect on the entire industry,” stated Ken Oh, President and CEO of PIJAC. “Each bring a unique perspective to the PIJAC Board, ensuring our capability of protecting and representing the entire pet industry from harmful regulations and legislation,” added Oh.

Joe Watson is the President and CEO of Petland. For over 45-years, Petland stores around the world have introduced the human-animal bond to millions of their guests. Watson came to Petland as Vice President of Operations and then served as their COO. Prior to joining Petland in November 2005, he served as Vice President for the telecommunications firm Horizon, where he oversaw sales, marketing and retail operations under the Sprint brand. After his service in the U.S. Army, he earned his undergraduate and MBA from Ohio University. Watson is active on several local charitable boards.

John Mack is the founder, CEO, and owner of Reptiles by Mack of Xenia, OH. Reptiles by Mack is one of the largest breeders, wholesalers and suppliers of captive-bred reptiles in the United States. John founded Reptiles by Mack in 1985 and has grown his company from a simple husband-and-wife team operating out of their home to a massive complex with a full-time staff of animal care technicians. Reptiles by Mack helped spearhead the captive-breeding push in reptile sales, representing a fundamental shift in the way reptiles and amphibians entered the pet trade. Reptiles by Mack provides hundreds of pet stores nationwide and internationally with various snakes, bearded dragons, geckos, ball pythons, boa constrictors, and numerous other exotic animals.

The following PIJAC Board Members were re-elected to serve another term at the March 11th meeting:

- Ken Oh, PIJAC President/CEO/Chairman, General Manager of the Pet Care Division for WF Young
- Andy Ponte, PIJAC Secretary/Treasurer, Vice President of North American Sales for United Pet Group

Greg Cyr of Central Garden and Pet was appointed 2nd Vice Chair. Rolf Hagen, Jr., who previously held the position, will remain on the PIJAC Board of Directors.

“We are privileged to have the caliber of board members that we do and I look forward to working with them in the coming year,” added Oh.

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The Pet Industry Joint Advisory Council (PIJAC) provides its members a voice in state and national legislative issues through advocacy and timely information regarding upcoming policy issues that affect the pet industry, pet owners, and the animals they care for. Join PIJAC today at www.pijac.org.

PET INDUSTRY JOINT ADVISORY COUNCIL

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