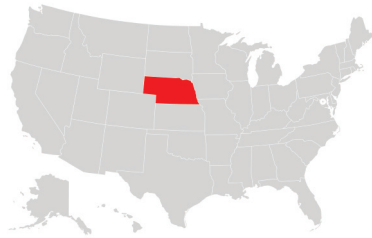


Economic Impact of the Nebraska Pet Industry



The American pet industry supports over 1.3 million U.S. jobs and pays more than \$60 billion in salaries, wages, and benefits. The industry generates over \$221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.



**Direct Sales
of the
Nebraska Pet
Industry**



**91.5 Million
in Pet Products**



**142.9 Million
in Veterinary
Services**



**1.6 Billion
in Pet Food
Manufacturing**



**58.2 Million
in Pet Services**



**13.3 Million
in Pet Sales**



**11.9 K
JOBS**

**Generating 595.5 Million
in Salaries, Wages, and
Benefits for Employees**

**3.3 Billion
in Total Economic
Output, of which
1.9 Billion
is Direct Economic
Output**



**1.1 Billion
in Gross State
Product**

**210.1 Million
Paid in Taxes**



**by the Industry
at the Federal,
State, and
Local Levels**